



KAYENTA ARTS FOUNDATION

## Center for the Arts Capital Campaign EXECUTIVE SUMMARY

Kayenta Arts Foundation vision was born with southern Utah's redrock country as its backdrop. It is as bold as the landscape: a center for the arts with clear sightlines and warm acoustics that provides for wholly intimate theatrical experiences, and offers a venue for the visual arts and community events.

*In order to fully meet its mission to develop and create an environment that fosters diverse artistic endeavors for educational and enrichment purposes, Kayenta Arts Foundation requires performance space for year-round productions as well as the infrastructure to assure its sustainability.*

The Center for the Arts will be the only independent venue of its kind in southern Utah. It will serve primarily as a performing arts venue and visual arts gallery with a multi-functional black box style theater that will accommodate both in-the-round and traditional proscenium-staged productions. The Center will accommodate up to 391 people; however, the actual black box capacity is dependent upon the event and seating configuration.

This theater size is an answer to Washington County's growing demand from theater companies such as Stage Door Theater and Space Between Theater; public school music, dance and theater competitions; Dixie College Theater Department rehearsal space; St. George Opera and St. George Dance Company; and others.

Further, the theater will support the growing tourist market and economic development of the area. Most importantly, it will add another layer to important arts in education partnerships with such entities as Dixie State University, DOCUTAH, Las Vegas Philharmonic, local schools and others.

KAF has completed Phase One of a capital campaign to raise approximately \$2.7 million in charitable gifts to fund construction of the proposed Center and to fund operational items. To date, over \$523,000 has been raised and \$557,000 invested in the project. Phase Two goal is approximately \$1.5million - \$880,000 in capital funds and \$620,000 in operational and program funds. The financial structure and Center sustainability have been thoroughly vetted by the Board of Directors in its Strategic Plan and Business Plan.

FOR FURTHER INFORMATION, visit [www.kayentaartsfoundation.org/kcfa.html](http://www.kayentaartsfoundation.org/kcfa.html).